

# **DELIGHT YOUR CUSTOMERS AND SAVE COST WITH TIDE**

By using only half the recommended amount of regular detergents, Tide offers superior cleaning, leaving laundry fresh, and dark fabrics with no white chalky residues. Get great results and save more in every load with Tide.

#### **Generic Powder**





- Uses recommended amount of detergent
- Leaves white chalky residue on dark fabrics.

#### Tide





- Uses half the recommended amount of regular detergents.
- Does not leave white chalky residue on dark fabrics.

# LAUNDRY SOLUTION FROM P&G PROFESSIONAL

P&G offers you a range of products to match your laundry needs, so that you can deliver outstanding cleaning to enhance the experience of your customers.

#### Laundry



## **Ariel Complete 10kg**

- Formulated with unique mix of surfactants, oxygen bleach and enzymes to achieve outstanding cleaning and whitening
- Strong stain removal capability

#### **Fabric Conditioner**



### **Downy Sunrise Fresh 4**L

- World Number 1 Fabric Conditioner Brand+
- Utilizes unique perfume system with perfume micro capsules to give long lasting freshness
- Makes laundry softer and reduces static cling\*
- Makes ironing easier\*



# Tide Lemon & Kalamansi 10kg

- Outstanding cleaning, whiteness and dingy removal, thanks to its advanced formulation
- Contains both surfactant and enzymes, to help you remove tough stains



# **Downy Antibac 3.8L**

- With antibacterial agent to help prevent malodors
- Utilizes unique perfume system with perfume micro capsules to give long lasting freshness
- Makes laundry softer and reduces static cling\*
- Makes ironing easier\*

<sup>+</sup>Among fabric conditioner; based on 3rd Party data (2011-2012) on retail sales and volume. \*vs the usage of detergent only